



## MEET THE FAMILY Team Heath Family Pools



**Jessica Heath**  
CEO and Founder

Jessica is the sole owner and operator of Heath Family Pools. After leaving the corporate world, she created Heath Family Pools to tap into an industry which needed better service and innovation. She won't be offended, and you just may earn bonus points that earn you nothing, if you call Jessica 'The Water Whisperer.'



**Kirk Heath**  
General Manager

As Operations Manager, Kirk is responsible for training new techs, monitoring and managing our team, and assisting customers in the field.



**Jared Selzler**  
Operations Manager

As Operations Manager, Jared is responsible for training new techs, monitoring and managing our team, and assisting customers in the field.



**Chris**  
Service and Repair Tech

In the Chris has been working for Jessica, he's been reliable, dependable, and eager to grow. Chris pays attention to details and is motivated to learn new skills. When he has the chance to work with Jessica, he's often found asking questions to improve his skills. Chris joined Heath Family Pools in 2018 and enjoys all the pools with the best dogs.



**Danny**  
Service Tech

Danny is a veteran and a huge asset to the Heath Family Pools team. He has jumped right in and continues to show us all how big of a team player he is. He often offers assistance to our other technicians if he finishes his route early and is eager to learn and grow in all aspects of the company. We are lucky to have him onboard. As a service tech, he handles weekly service for several of our East Valley pools.



**Jon**  
Service and Repair Tech

Jon joined our team as a go-getter. Mastering tile cleaning and working on repairs makes him a valuable asset. Our customers may also see Jon around town providing fabulous service as a technician as well. Be sure to say hello because he loves interacting with our customers.





**Stella Samuel**  
Marketing & Social Media

An author by night, usually overnight, and marketing comedienne and dog wrangler by day, Stella's true role with Heath Family Pools is to support Jessica's incredible ideas and not touch our home's pool equipment. When she's not writing for Heath Family Pools, she's writing for other clients, television, big screen, and her favorite writing, novel writing, thanks to The Beatles who convinced her she wanted to be a Paperback Writer.



**Penni**  
Office Manager

If customers are not talking with Jessica, it's often Penni behind the screen or on the other end of the phone. Penni answers calls, schedules appointments, and answers questions coming in from customers while everyone else is in the field.



Every great company needs a mascot. We have Arizona. She's a Chocolate lab who joined our family as a young pup in 2018 as a surprise birthday present for Jessica. Arizona loves to swim-swim. She's a well trained pool-tech dog who does not allow leaves or flower petals to stay in our pool any longer than necessary.



## Heath Family Pools

In the field of pool service and repairs, Jessica's integrity stands out. Putting her pools first, Jessica's heart of gold drives her business forward one beautiful pool at a time. Her integrity shows in the way she treats her customers, handles the human side of business, and respects her staff. Her staff views her not just as an owner and operator but also as a leader and educator. All of us here at Heath Family Pools believe strongly in family and always strive to ensure our customers know they are a huge part of our family.





### Main Menu


[HOME](#)

[SERVICES](#)

[MEET OUR TEAM](#)

[POOLSIDE WITH STELLA](#)

### Contact Information

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 Serving all of the East Valley

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